

BUSINESS INNOVATION & PERFORMANCE

PÓS-GRADUAÇÃO
SEMIPRESENCIAL - AMERICANA

MATRIZ CURRICULAR

TOTAL HORAS PRESENCIAL _____ 240H
TOTAL HORAS AVA _____ 120H
TOTAL DE CARGA HORÁRIA CURSO _____ 360H

1º SEMESTRE	CH
STRATEGIC MANAGEMENT & INNOVATION	60
DATA-DRIVEN DECISION MAKING & MARKET ANALYSIS	30
GOVERNANÇA, COMPLIANCE E ESG ESTRATÉGICO	30
PEOPLE, CULTURA E PERFORMANCE ORGANIZACIONAL	60
HUMAN LEADERSHIP & EMOTIONAL INTELLIGENCE	30
TRANSFORMAÇÃO DIGITAL E FUTURO DO TRABALHO	30

2º SEMESTRE	CH
SMART OPERATIONS & INTELLIGENT LOGISTICS	60
BUSINESS FINANCE & RESULTS	30
GROWTH, MARKETING E CUSTOMER EXPERIENCE	30